



PRIMEUR DATA PRIVACY®

DISCOVER YOUR NEXT
GDPR SOLUTION

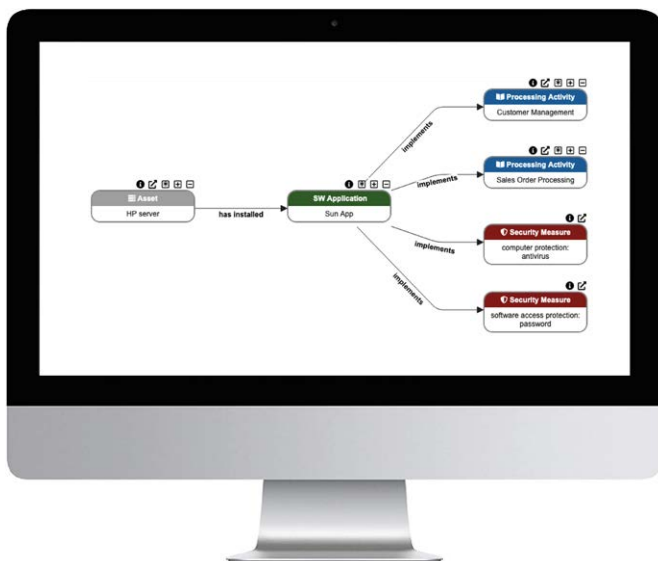


Enforced on May 25, 2018, the General Data Protection Regulation (GDPR) is the most important change in data privacy regulation in the last 20 years. With GDPR, the definition of personal data has become broader, basically including anything that can identify or be related to an individual. Moreover, it sets severe standards and compliance to be respected for any organization dealing with EU citizens' data. Companies that fail to achieve GDPR compliance, lose customers' trust and loyalty and are subject to significant financial fines. For these reasons, the GDPR is profoundly affecting the way organizations are dealing with personal data, with an important impact on people, processes, organizations, company culture and technology.

More personal data needs more control

Nowadays personal data ends up spreading across the organization, affected by complex business processes and managed by different actors with varying scopes and responsibilities. Moreover, data is frequently moved and updated while its usage scenarios continuously change over time. These challenges mandate a precise IT strategy and appropriate tools to quickly and efficiently align with data privacy regulations.

PRIMEUR DATA PRIVACY®, personal data under control

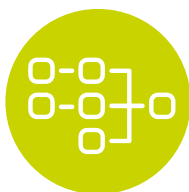


PRIMEUR DATA PRIVACY® has been completely designed, based on over 30 years of Data Integration expertise, for GDPR readiness and compliance.

Modular, multi-language, multi-users, PRIMEUR DATA PRIVACY® guarantees that all Personal Data spreading across an organization information system is always identified, monitored and under control.

With PRIMEUR DATA PRIVACY®, personal data is thus always identified, tracked and available in a complete, simple, and effective way. All documents needed for responding to the stringent requirements of the regulation are automatically produced and always up-to-date, guaranteeing immediate compliance and control.

Automation at your service



Browsable Interactive Maps automatically updated as soon as data is modified.



Automatically discover personal data in multiple sources.



Multi-language support automatically generating appropriate documents.

Build the solution you really need

PRIMEUR DATA PRIVACY® is engineered and designed to be implemented incrementally following your specific requirements and operational needs. Build your own solution adding only the modules you need and eliminate the risk of over-structure, allowing key IT investments to be scheduled with time and flexibility.

- **GDPR Core:** model your organizational structure, external partners, users, sites and assets, enjoying powerful search, filtering and browsable Interactive Maps.
- **Multi-Language add-on:** ensure data consistency maintaining one single configuration and applying master templates across all countries, whatever the target output language.
- **Records of Processing Activities:** automatically generate and keep Records of Processing Activities and Notices to Data Subjects updated.
- **Processors Management:** automatically generate and manage Processors' Records of Processing Activities and Processors' Agreements as they get signed by either party.
- **Data Breach Management:** log and track data breaches and assess their impact through Interactive Maps.
- **Data Discovery (Structured and Unstructured):** discover new personal data in any databases, text-based documents, images and scanned documents - both printed and handwritten.
- **Data Retention Control:** go beyond simple data classification and actively control retention expiration of personal data.
- **Data Masking:** implement flexible Data Masking policies to perfectly match requirements while preserving data privacy.
- **Data Subjects Rights Management:** timely address individuals' rights requests and quickly find related personal data across the organization.
- **Consent Management:** efficiently organize consents and their lifecycle.
- **Monitoring Panel:** keep all privacy metrics and KPIs under control with easy-to-use dashboards.

Benefits

- From scattered docs to a GDPR-ready solution → Quick adoption and management
- Always up-to-date and consistent information → Total control and full operativity
- Interactive views of data and its connections → Full and dynamic visibility and control
- Efficient discovery in multiple sources → Immediate detection of new data
- Flexible and granular access by role → Separation of duties and full traceability
- Data Breach control and management → Prompt risks and actions management
- Easily manage documents in multiple languages → Instant access to any document in any language
- Easy to install and roll out → Time-to-value minimization
- Modular structure → Freedom of evolution and planning

*If you arrived to read this, it means you like PRIMEUR DATA PRIVACY®. And if you like it in a flyer, imagine in a live DEMO!
Feel free to contact us at dataprivacy@primeur.com for more information and to schedule your demo.*

About Primeur

We are a Smart Data Integration Company, with an unconventional philosophy. For more than 30 years we have been serving some of the most important Fortune 500 companies with our unconventional approach, our problem-solving attitude and our software solutions.

We make Data Integration simple, accessible, secure and sustainable over time.

Our goal is to help Companies to manage and control the data they generate, use and analyze without interfering with the existing IT systems and applications.

We help Companies to work better and smoother, preserving their existing systems and IT investments.

The results are better operations, driven by better and faster decisions, delivering a better service with a lower investment.